

CRIME STOPPERS WA

# Impact Report

5 years  
of working  
together for  
a safer WA



**CRIME STOPPERS**  
com.au  
1800 333 000

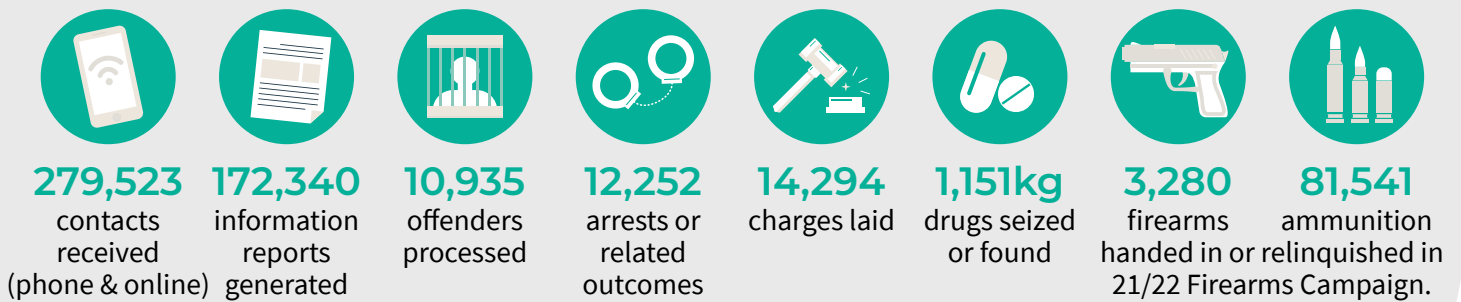
Western Australia

# About Us

Crime Stoppers WA is one of the best-known and trusted names in WA, actively contributing to safer communities since 1995.

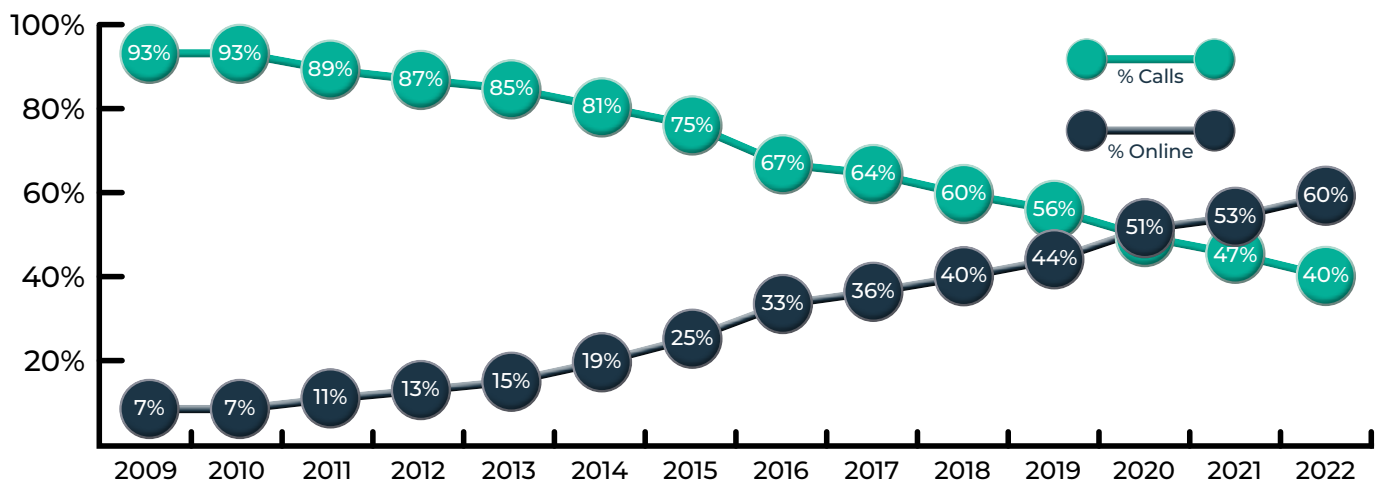
We are an independent, not-for-profit community organisation and registered charity, working in partnership with the WA Police Force to help members of the public play a key role in helping to solve crime via our anonymous online report form or toll-free phone number 1800 333 000.

## Outcomes from Crime Stoppers WA reports 2018-2022

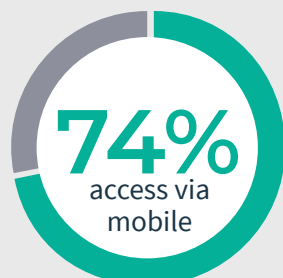


**Note:** These figures represent the minimum outcomes achieved from Crime Stoppers WA reports. Information from the public assists many police investigations and the results may not always be directly attributed to Crime Stoppers WA reports.

## Online Reports vs Phone Calls to Crime Stoppers WA



## Web traffic



**1,086,352**  
users

**5.4M**  
page views

# Services

**Crime Stoppers WA Connect** is the trusted, anonymous reporting service which allows the public to safely report information without the fear of being identified or getting involved. Search Crime Stoppers WA to report online or via our toll-free phonenumber 1800 333 000.

**Gov Connect** is licensed to government agencies who have an enforcement and intelligence gathering function. Five agencies now use the Crime Stoppers WA anonymous platform, with customised forms, to receive reports directly from the public – Corrective Services, WA ScamNet, Dept of Water & Environmental Regulation, Small Business Development Corporation and Dept of Primary Industries & Regional Development for FishWatch and AgWatch.

**Safe2Say** is an anonymous integrity reporting platform, with a unique two-way anonymous chat function, for enhancing your organisation’s culture, reputation and employee well-being. Recommended in the report *Enough is Enough: Sexual harassment against women in the FIFO industry*, it was also a finalist in two 2022 Work Health & Safety Excellence Awards and is listed in the Australian Human Rights Commission Respect@Work website. [www.safe2say.com.au](http://www.safe2say.com.au)

**Bikelinc** has over 53,000 bikes, with an estimated value of \$80million, listed on its free, secure platform. An estimated 80 stolen bikes have been returned to their rightful owners, either by police or direct community intervention. Bikelinc won a 2021 Australian Crime and Violence Prevention Silver Award from the Australian Institute of Criminology and a Crime Stoppers International Specialised Program Award. Bikelinc is available in WA, ACT, TAS, with interest from Queensland. [www.bikelinc.com.au](http://www.bikelinc.com.au)

**Eyes on the Street** is an app which allows industry personnel and the public to report suspicious behaviour or criminal activity quickly, easily and anonymously. Security guards, shire rangers, taxi and ride share drivers, couriers, hotel staff and the public are the eyes and ears in our community and know when something doesn’t look or feel right.

**Civics & Citizenship Teacher Resource** is a free, online and downloadable resource which contains 8 theme packs to help teachers educate students about crime, laws, being an active citizen and how Crime Stoppers works. Endorsed by Education Services Australia, it is listed on Scootle, the national repository of digital resources aligned to the Australian Curriculum. <https://crimestoppers.com.au/resources/education-hub/>



GOVERNMENT OF  
WESTERN AUSTRALIA



Connect to  
protect your bike



Bikelinc | POWERED BY  
CRIME STOPPERS  
WESTERN AUSTRALIA

CRIME STOPPERS WA  
EYES ON THE STREET™



# Campaigns & Projects

**They'll never know it was you** is the message in our 2023 National Illicit Drugs Campaign to encourage people to report illicit drug activity to protect their family, themselves or their work colleagues. The campaign shines the spotlight on organized crime syndicates, with the aim of unsettling domestic drug markets and disrupting national and international supply chains. <https://crimestoppers.com.au/illicit-drugs/>

## \$1million rewards

are being offered by the State Government for 64 cold case homicides. Crime Stoppers WA has all these case profiles listed on its website and supported the campaign with dedicated features, webpages and links. <https://www.crimestopperswa.com.au/1million-rewards/>



## No illegal guns

was the message in our National Illegal Firearms Campaign. It encouraged people to 'say something before it's too late' and report what they know about illegal guns, and safely surrender any they might have. In WA, to the end of December 2022, 3,280 firearms were handed in or relinquished and 81,541 rounds of ammunition. <https://crimestoppers.com.au/illegalguns/>



## Make the right call

was a national campaign to educate the community about what number to call and when to contact Crime Stoppers versus the police. This was to address the ongoing issue with police and emergency services receiving incorrect calls and people contacting Crime Stoppers and expecting immediate police assistance.



## CaLD Community Engagement

involved creation and translation of videos about Understanding Crime Stoppers WA for emerging communities, and the Neighbourhood Watch Asian Community Services. In 2022, our Ethical Leadership Program, which ran in partnership with Edith Cowan University and Edmund Rice Centre of WA, won a Crime Stoppers International Specialised Training Award.



## Dob in a Dealer

was a national campaign to encourage reporting of illegal drug dealing which saw a 62% increase in drug-related reports received by Crime Stoppers jurisdictions across Australia. Sam Kerr helped launch the campaign in WA.



## Crime Stoppers Day

is a national campaign which focuses on relevant crime types, results and community messages to help create safer communities.

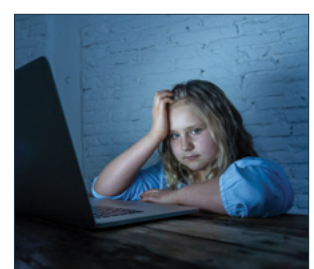


## National Missing Persons Week

is an Australian Federal Police annual campaign supported by Crime Stoppers WA.



**e-Safety** is a child protection campaign from the Office of eSafety to combat child sexual abuse and unwanted contact online and is supported by Crime Stoppers.



# Economic Value

Contacting Crime Stoppers delivers benefits by reducing harm in the community and reducing costs to the government.

**\$11.15**

value to the community for every dollar invested in Crime Stoppers.

**\$170 million**

total value of benefits of Crime Stoppers to Australia in 2017.

**\$66 million**

added value of benefits including the value of social harm prevented, drugs seized, property returned, crimes prevented and efficiencies at processing of reports.

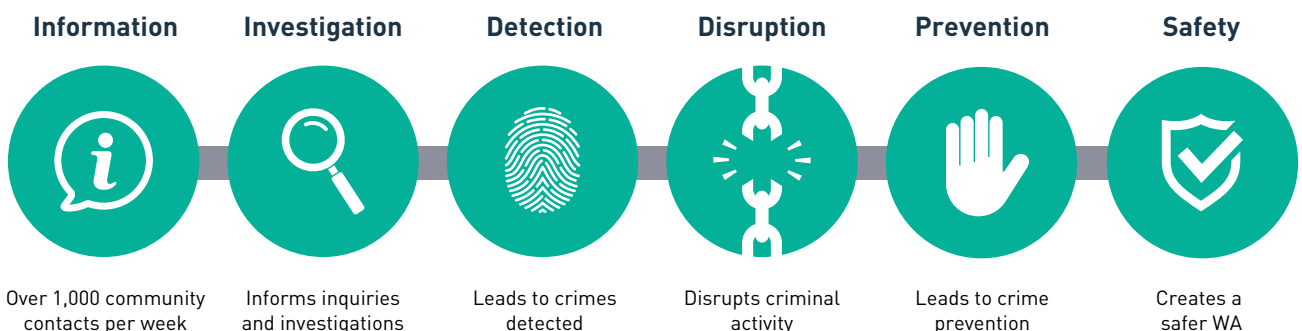
# Trust

The assurance of anonymity removes the fear of retaliation and empowers individuals to contribute to all stages of the crime prevention spectrum.



# Crime prevention spectrum

Crime Stoppers WA is the only not-for-profit organisation that impacts the entire crime prevention spectrum



# Board of Directors

Crime Stoppers Western Australia Limited is a registered charity managed by our voluntary Board of Directors, which includes our Chief Executive Officer and a representative of the Commissioner of Police.



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Crime Stoppers WA Ltd  
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