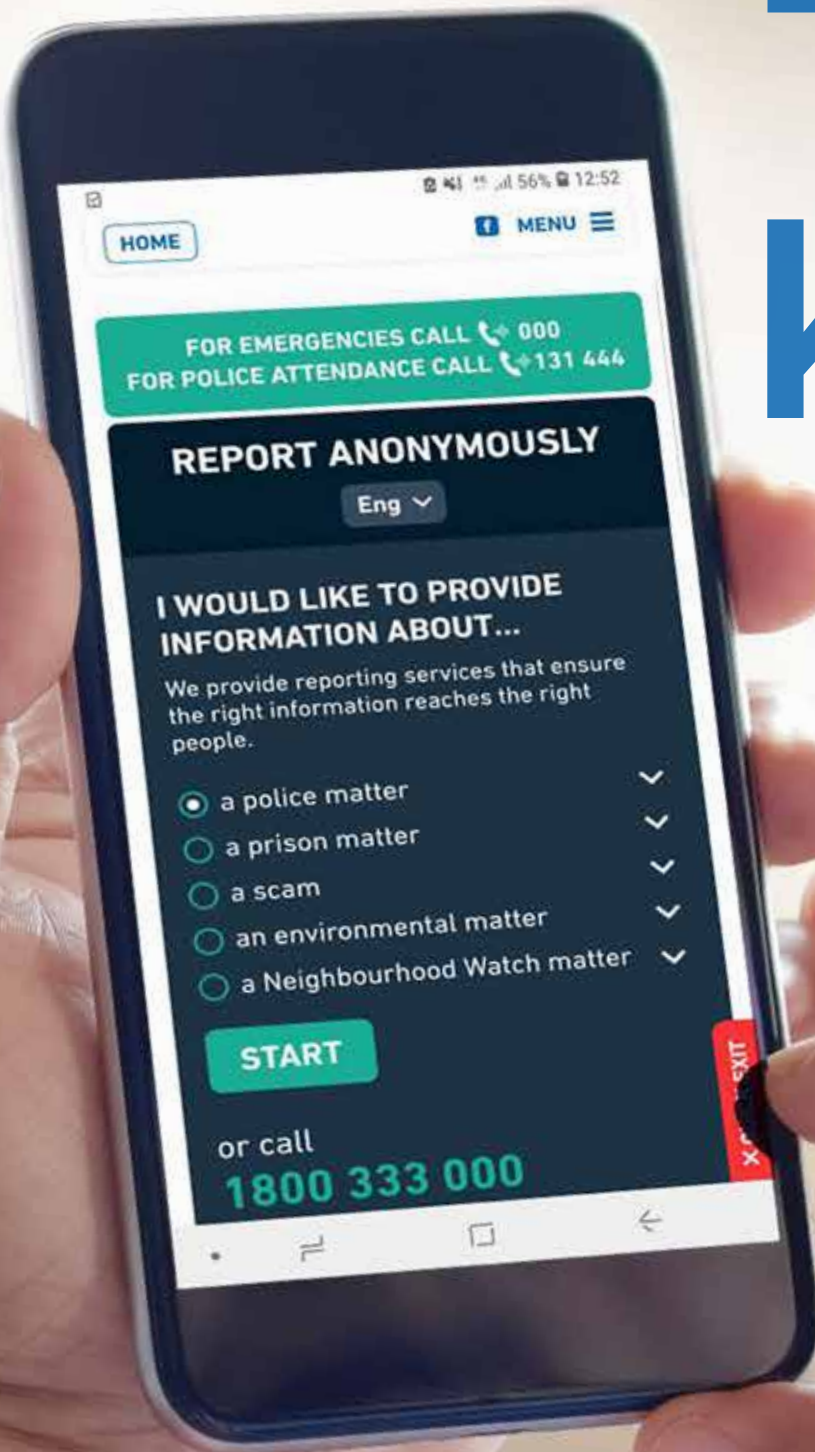


# Did you know



**CRIME  
STOPPERS**  
.com.au  
**1800 333 000**

FOR A SAFER WA

## Did you know?

Crime Stoppers is one of the best-known and trusted names in WA, actively contributing to safer communities since 1995.

We are an independent, not-for-profit community organisation and registered charity, working in partnership with the WA Police Force to help members of the public play a key role in helping to solve crime via our online report form or toll-free phone number (1800 333 000).

Community members can safely report criminal activity or suspicious behaviour anonymously.

- No caller ID on our phones
- No calls recorded
- No digital tracking of your online report

## Campaigns & Operations

Crime Stoppers campaigns have resulted in information being received to assist in major police operations including:

- Actum – targeted drug operation across Perth metropolitan regions
- Vulcan – bushfire and other arson investigations
- Cold Cases – highlighting long-term missing persons and cold cases.
- Bluesun – targeting illegal firearms across regional WA.

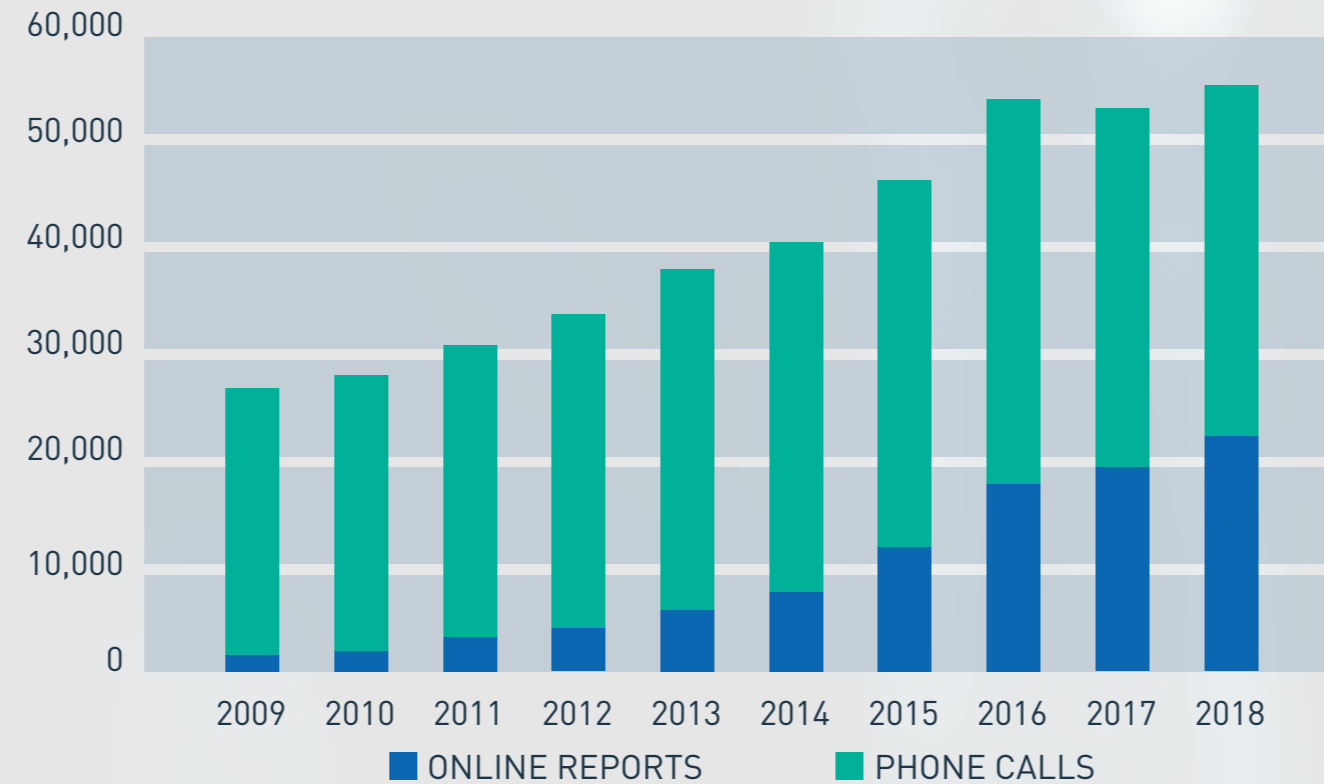
### Campaigns



#### Dob in a Dealer

National campaign encouraging reporting of illegal drug dealing.

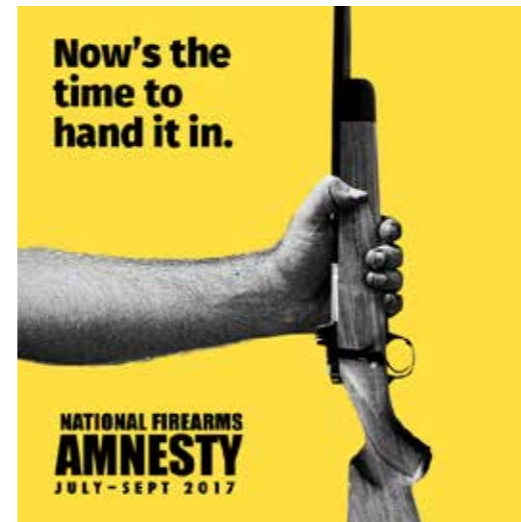
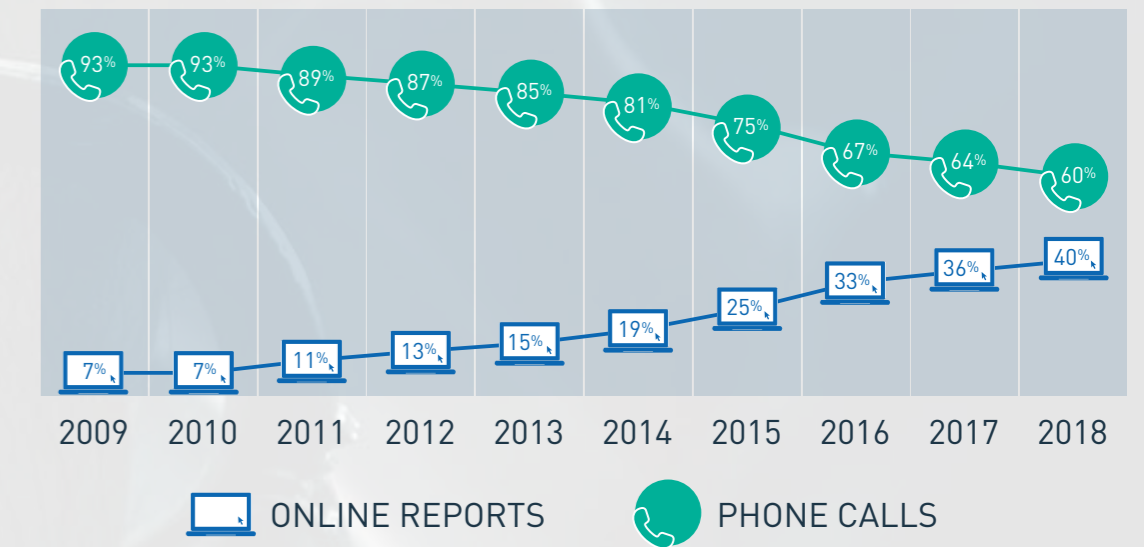
### CONTACTS TO CRIME STOPPERS WA



TOTAL CONTACTS RECEIVED IN THE LAST 10 YEARS	RESULTED IN
420,000	12,600 arrests More than 30,000 charges



### CRIME STOPPERS WA: ONLINE REPORTS VS PHONE CALLS



#### National Firearms Amnesty

Opportunity to hand in or register unwanted and unlicensed firearms.

#### Rogue Radar

National campaign to capture wanted criminals on the run.

#### National Missing Persons Week

Working with the AFP to highlight missing persons around Australia.

#### Crime Stoppers Day

A national awareness campaign to encourage reporting of criminal activity.

## Services

#### Gov Connect web app

Allows direct reporting to a number of government agencies.



#### Neighbourhood Watch

A new link that allows members from Neighbourhood Watch groups to report information and more recently, in their own language.

#### Eyes on the Street mobile app

A mobile App to allow industry employees, such as local council rangers, security guards, taxi and ride share drivers to report suspicious activity.



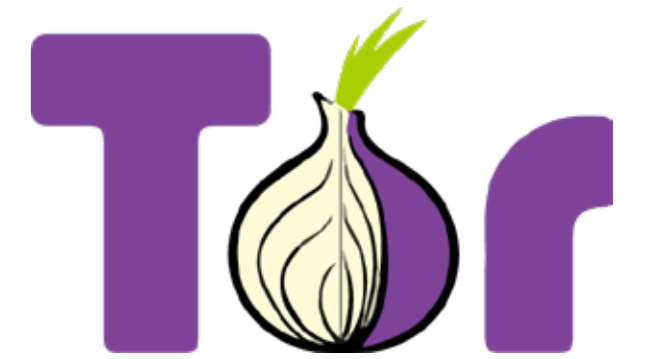
#### Bikelinc

Bike theft reduction web app powered by Crime Stoppers WA, endorsed by the WA Police Force, funded by State & Federal Government and private partnerships and supported by the cycling community.



#### Tor Anonymity

A sophisticated encryption system where information reports pass through a minimum of three different global servers or nodes before the reports reach their destination.



#### Multilingual Reporting

Allows CaLD community members to share information in 11 different languages.

#### Keeping Safe Information

An information page that advises members of the public on how to keep safe from various crimes such as cybercrime, sexual assault, graffiti or anti-social behaviour.

## Economic Value

Contacting Crime Stoppers delivers benefits by reducing harm in the community and reducing costs to the government.

**\$11.15**

value to the community for every dollar invested in Crime Stoppers.

**\$170 million**

total value of benefits of Crime Stoppers to Australia in 2017.

**\$66 million**

added value of benefits including the value of social harm prevented, drugs seized, property returned, crimes prevented and efficiencies at processing of reports.

## Trust

The assurance of anonymity and confidentiality removes the fear of retaliation and empowers individuals to contribute to all stages of the crime prevention spectrum.

**82%**

people feel safer because Crime Stoppers exists

**95%**

brand recognition and trust rate in Crime Stoppers WA

**30%**

of population would not provide information to anyone if Crime Stoppers was not there.

## Crime prevention spectrum

Crime Stoppers WA is the only not-for-profit organisation that impacts the entire crime prevention spectrum

**Information**



Over 1,000 community contacts per week

**Investigation**



Informs inquiries and investigations

**Detection**



Leads to crimes detected

**Disruption**



Disrupts criminal activity

**Prevention**



Leads to crime prevention

**Safety**

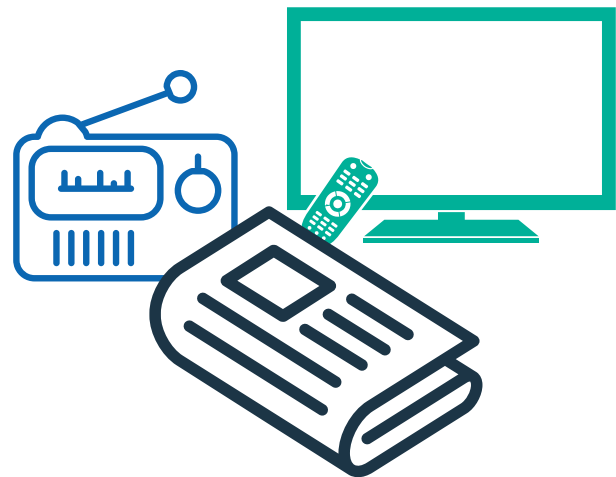


Creates a safer WA

## Media

Our valued media partners engage with the community who help police reduce, prevent, disrupt and solve crime.

- 6PR & 6IX - weekly radio segments
- The West Australian – highlighting the week's unsolved cases
- Channel 7 & Channel 9 News
- The West Australian Opinion
- Community Newspaper Group



## Schools / Universities

University and high school students and Crime Stoppers WA are supporting each other through important industry resources, projects and campaign designs.



## Community Engagement

Presentations and events with schools, Neighbourhood Watch groups, local government, universities, CaLD communities and community groups.

Working Together



Printed compliments of



**IMAGESOURCE**  
From little things, big images grow.



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